



WEST VIRGINIA SECRETARY OF STATE

KRIS WARNER

ADMINISTRATIVE LAW DIVISION

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Office of West Virginia
Secretary Of State

**NOTICE OF FINAL FILING AND ADOPTION OF A LEGISLATIVE RULE AUTHORIZED
BY THE WEST VIRGINIA LEGISLATURE**

AGENCY: Agriculture

TITLE-SERIES: 61-41

RULE TYPE: Legislative Amendment to Existing Rule: No Repeal of existing rule: No

RULE NAME: Raw Milk

CITE STATUTORY AUTHORITY: §19-1-11

The above rule has been authorized by the West Virginia Legislature.

Authorization is cited in (house or senate bill number) 369

Section 64-9-1 Passed On 4/4/2025 12:00:00 AM

This rule is filed with the Secretary of State. This rule becomes effective on the following date:

May 8, 2025

This rule shall terminate and have no further force or effect from the following date:

August 01, 2029

BY CHOOSING 'YES', I ATTEST THAT THE PREVIOUS STATEMENT IS TRUE AND CORRECT.

Yes

Norman Bailey -- By my signature, I certify that I am the person authorized to file legislative rules, in accordance with West Virginia Code §29A-3-11 and §39A-3-2.

TITLE 61
LEGISLATIVE RULE
WEST VIRGINIA DEPARTMENT OF AGRICULTURE

SERIES 41
RAW MILK

§61-41-1. General.

1.1. Scope. -- This rule implements the provisions set forth in W. Va. Code §19-1-7 regarding the sale of raw milk in the State of West Virginia.

1.2. Authority. -- W. Va. Code §19-1-7

1.3. Filing Date. -- May 8, 2025

1.4. Effective Date. -- May 8, 2025

1.5. Sunset Date. -- This rule shall terminate and have no further force or effect on August 1, 2029.

§61-41-2. Definitions.

2.1. "Commissioner" means the Commissioner of Agriculture or his or her designee.

2.2 "Date of production" means the date on which the raw milk was secreted from the mammal or date on which the raw milk product were made.

2.3 "Department" means the West Virginia Department of Agriculture and its employees.

2.4 "Raw milk" means milk that has not been pasteurized in accordance with 21 C.F.R. §1240.61.

2.5. "Raw Milk Product" means any product derived directly by raw milk or is part of what is secreted from the mammal, including, but not limited to: raw milk, skimmed milk, cream, and such product that otherwise come from the raw milk or mammal itself and do not require further processing.

2.6. "Seller" means a person or entity offering for sale raw milk to a consumer.

2.7. "Sale" means any method of transaction used by a seller, including, but not limited to, the following means: allotting shares, bartering, exchanging, exposing for the purposes of sale, giving, offering for sale, parceling out, or dispensing raw milk.

§61-41-3. Labeling.

3.1. All container of raw milk and raw milk product shall have a label affixed, and such label shall clearly indicate the following: "unpasteurized raw milk."

3.2. The label shall be in English, with legible print, with the size of such print being easily readable and without smudging or potential for smudging (e.g., by use of a waterproof ink, label, or by other impermeable means of printing the label).

61CSR41

3.3. The label shall include the following warning: “consuming unpasteurized raw milk may increase your risk of foodborne illness, especially for children, elderly, immunocompromised individuals, and persons with certain medical conditions.”

3.4. The label shall contain the following information:

3.4.a. The name and physical address of the seller;

3.4.b. The date of production; and

3.4.c. The content(s) of the container and quantity of such content.

§61-41-4. Handling and transport.

4.1. It is lawful to transport, sell, and possess raw milk and raw milk products within the State of West Virginia (intrastate).

4.2 Raw milk and any raw milk product intended for sale shall be stored in a device or system that maintains a temperature of 35 to 40 degrees Fahrenheit until the exchange of sale.

§61-41-5. Adulteration.

5.1 Any raw milk and any raw milk product shall be considered adulterated if:

5.1.a. It contains or otherwise exhibits a poisonous, infectious, deleterious substance, or compound in a quantity which may render it injurious to health; or

5.1.b. It contains or otherwise exhibits an added poisonous or deleterious substance for which no safe tolerance has been established by federal law or regulation, or which is found to exist in the product at levels which are more than a legally established tolerance; or

5.1.c. It contains a substance which is added thereto to make it appear better or of greater value than it is.

5.2. Any complaints or illnesses relating to the adulteration of raw milk and any raw milk product, if received by the Department, shall be referred to the appropriate contact or division of the West Virginia Department of Health (“WVDH”) for evaluation as to health concerns, outcomes, or necessary action by health officials, and for further action otherwise necessary.

5.3. Notwithstanding the provisions above, flavored raw milk and any flavored raw milk product shall not be considered adulterated so long as food-grade flavoring is used as the method for flavoring the raw milk or raw milk product.